



Use of Mark Policy

Version

Date

Code

4.0

09/09/2025

VVPOL-001

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Version	Date of approval	Description	Prepared by	Reviewed by	Approved by
1.0	15/09/2022	CDM Certification	Technical Manager	Quality Manager	Managing Director
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## 1.0. Purpose

To define the rules for the use of the Validation/Verification (V/V) statement and/or mark of Ampere for Renewable Energy (hereinafter referred to as AMPERE). This policy also establishes the mandatory conditions for the use of the ANSI National Accreditation Board (ANAB) Accreditation Symbol by both AMPERE and its clients, ensuring compliance with ANAB PR 1018 "Policy on Use of ANAB Accreditation Symbols and Claims of Accreditation Status".

## 2.0. Scope

This policy applies to AMPERE in its capacity as an ANAB-accredited VVB and to all clients (Entities) who have received a validation or verification opinion from AMPERE under its accredited scope. This includes, but is not limited to, the validation or verification of Greenhouse Gas (GHG) assertions according to ISO 14064-1 (organizational inventories) and ISO 14064-2 (projects).

## 3.0. Definitions

- **ANAB Accreditation Symbol:** The symbol issued by ANAB to accredited Conformity Assessment Bodies (CABs) to indicate their accredited status.
- **Conformity Assessment Body (CAB):** A body that performs conformity assessment services, such as a Validation/Verification Body (VVB). AMPERE is a CAB.
- **Entity:** The organization or client that has been granted an ANAB-accredited certification or issued a validation or verification opinion by AMPERE.
- **Validation/Verification Mark:** The proprietary mark or official opinion of AMPERE used to indicate that a client's assertion has been successfully validated or verified.

## 4.0. Policy

### General Principles

AMPERE takes full responsibility for the accuracy and integrity of all validation/verification opinions we issue in accordance with the requirements of ISO 14065 and ISO/IEC 17029. We understand the crucial role these statements play in ensuring the credibility and transparency of sustainability claims, and we are committed to upholding the highest standards of professionalism and ethical conduct.

### Use of AMPERE's Validation/Verification Mark

1. AMPERE's V/V mark shall only be used in conjunction with the specific client's name and location that received the V/V opinion and only for the duration of the opinion's validity.
2. If a V/V opinion applies only to a specific part of a client's operations (e.g., a single facility's GHG inventory under ISO 14064-1, a specific project under ISO 14064-2, or a particular reporting period), any claim of validation or verification must clearly state the specific boundaries of the assertion and not imply a broader or organization-wide conclusion.
3. AMPERE's V/V mark shall not be used on a product, product packaging, or in any way that could suggest the product or service itself is validated, verified, or endorsed by AMPERE. The mark may be used on accompanying information or in advertisements, provided it is clear

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that the V/V opinion applies to a specific assertion (e.g., a GHG inventory) and not the product itself.

4. The right to use AMPERE's V/V mark shall not be transferred to third parties, successors, or other entities.
5. Upon withdrawal of a validation or verification opinion, the client loses the right to use AMPERE's V/V mark. Continued use will be considered a false claim, and AMPERE may take legal action.
6. The client shall not use AMPERE's V/V mark in a manner that could mislead intended users or damage the reputation of AMPERE.
7. Any public communication of V/V opinions or reports by the client must be presented in their entirety to avoid misrepresentation.

### Use of the ANAB Accreditation Symbol

Use of the ANAB Accreditation Symbol is strictly governed by ANAB policy "PR 1018 Policy on Use of ANAB Accreditation Symbols and Claims of Accreditation Status"

#### AMPERE's Responsibilities as an Accredited VVB

1. AMPERE shall only use the ANAB Accreditation Symbol after accreditation has been granted and only for activities within its defined scope of accreditation (e.g., ISO 14065 for validation and verification).
2. Any reference to our accreditation status must clearly identify the accreditation program (Validation/Verification), the standard (ISO 14065), and state that the accreditation is issued by ANAB.
3. The ANAB Accreditation Symbol must be reproduced using the original artwork provided by ANAB. It must be displayed in a size that is clearly legible and without dimensional distortion.
4. When used in combination with AMPERE's logo, the ANAB Accreditation Symbol shall not exceed the size of the AMPERE logo.
5. AMPERE is responsible for providing its clients with the approved ANAB Accreditation Symbol and the conditions for its use, as detailed in section 4.3.2 below.
6. Upon suspension or withdrawal of its ANAB accreditation, AMPERE shall immediately cease all use of the ANAB symbol and any references to its accredited status.

#### Conditions for Use by AMPERE's Clients (Entities)

Clients who have received an ANAB-accredited validation or verification opinion from AMPERE may use the ANAB Accreditation Symbol, provided they adhere to the following mandatory conditions derived from ANAB PR 1018, Annex 2.

1. **Usage with AMPERE's Mark:** The ANAB Accreditation Symbol must *always* be used in conjunction with AMPERE's V/V mark. It cannot be displayed in isolation.
2. **Size:** The size of the ANAB Accreditation Symbol must not exceed the size of the AMPERE V/V mark.
3. **Reproduction Quality:** The symbol must be reproduced clearly from the approved artwork provided by AMPERE. It must be displayed without distortion and on a background that does not impede readability. It may be reproduced in black and white or in its specified colors (Blue PMS 286, Red PMS 485).
4. **Prohibited Uses:**

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- The symbol **shall not** be used on a product or its packaging.
  - The symbol **shall not** be used in any way that suggests or implies that ANAB or AMPERE has certified or approved a product, process, or service. Its use only signifies that a specific GHG assertion (e.g., the "2024 Corporate GHG Inventory") has undergone a verification process by an ANAB-accredited body.
  - The symbol **shall not** be used in any other misleading manner.
5. **Withdrawal of Opinion or Accreditation:** Upon the withdrawal of the V/V opinion by AMPERE, or the withdrawal of AMPERE's accreditation by ANAB, the client shall immediately discontinue all use of the ANAB Accreditation Symbol and any related claims in all media. Failure to comply may result in ANAB issuing a cease-and-desist order or taking legal action against the client.

## 5.0. Related Records and Forms

- VVF-002 Ampere Validation Contract
- VVF-003 Ampere Verification Contract
- VVF-043 Organizational Verification Contract